



GOLF CHANNEL PLANS MORE THAN 100 COVERAGE HOURS OF 2015 NCAA MEN'S AND WOMEN'S GOLF CHAMPIONSHIPS

Men's and Women's Championships in Back-to-Back Weeks at The Concession Golf Club in Bradenton, Fla., May 22-June 3

Marathon LPGA Classic Extends Two Exemptions for 2015 NCAA Women's Golf Championships

Golf Central to Provide Wraparound News Programming on Location, Including Live Unveil of Year-End Collegiate Golf Awards

Golf Channel to Announce NCAA Division I Men's and Women's Golf Championships Selections on Monday, April 27 and May 4

BRADENTON, Fla., April 21, 2015 – Golf Channel will build upon the success of its 2014 coverage of the NCAA Division I Men's Golf Championships and expand its news and tournament coverage to include, for the first time since 1997, live coverage of the NCAA Division I Women's Golf Championships.

The NCAA Men's and Women's Golf Championships will be contested in back-to-back weeks at The Concession Golf Club in Bradenton, Fla., May 22-June 3. Golf Channel will originate more than 100 hours of news and tournament coverage of both championships onsite, as well as expanded coverage online at GolfChannel.com and through the network's social media channels.

“Our partnership with the NCAA brings the great drama of the collegiate game to our viewers through not only our coverage of the NCAA Golf Championships, but also our commitment to cover college golf throughout the year,” said Molly Solomon, executive producer of Golf Channel. “The momentum we garnered in our inaugural year as the NCAA's television partner for golf has made a positive impact on raising the profile of college golf. And we look forward to introducing to our viewers the future stars of the game and tapping into the passionate fan bases of their respective schools.”

Marathon LPGA Classic to Offer Two Exemptions for 2015 NCAA Women's Golf Championships

The individual champion from the 2015 NCAA Women's Golf Championships and a representative from the team national champions will receive exemptions to compete in the 2015 Marathon LPGA Classic, taking place July 13-19 in Toledo, Ohio.

Golf Channel's Coverage Plan:

Golf Channel will dedicate its full suite of production resources to the NCAA Division I Men's and Women's Golf Championships, featuring more than 25 combined hours of live tournament coverage as well as more than 50 hours of primarily primetime replays. In addition, [*Golf Central*](#) will feature nearly 25 hours of combined pre-and post-event news coverage produced on location, as well as daily news updates on [*Morning Drive*](#) and online at GolfChannel.com.

Hosted by the University of South Florida, the 2015 NCAA Division I Men's and Women's Golf Championships will feature teams and student-athletes – who advanced from NCAA Regional Qualifying – competing in an individual stroke-play format over 72 holes Friday-Monday, with the top eight teams qualifying at the conclusion of play for the team match-play tournament Tuesday and Wednesday. Golf Channel's live tournament coverage of the women's championships will begin on Monday, May 25 to crown the individual national champion, as well as track the team's attempting to qualify for the eight-team match-play tournament. And this year, Golf Channel's coverage will include all three rounds of the team match-play tournament on Tuesday, May 26 and Wednesday, May 27. The same television coverage is planned for the men's national championships the following week: Monday, June 1 – Wednesday, June 3. All rounds on Golf Channel will include primetime replays.

Golf Channel NCAA Women's Division I Golf Championships Tournament Coverage

Monday, May 25	Final Round, Individual Stroke Play	4-7 p.m. ET (Live)
Tuesday, May 26	Quarterfinals, Match Play	10:30 a.m.-12:30 p.m. ET (Live)
Tuesday, May 26	Semifinals, Match Play	3:30-7 p.m. ET (Live)
Wednesday, May 27	Finals, Match Play	3-7 p.m. ET (Live)

Golf Channel NCAA Men's Division I Golf Championships Tournament Coverage

Monday, June 1	Final Round, Individual Stroke Play	4-7 p.m. ET (Live)
Tuesday, June 2	Quarterfinals, Match Play	10:30 a.m.-12:30 p.m. ET (Live)
Tuesday, June 2	Semifinals, Match Play	3:30-7 p.m. ET (Live)
Wednesday, June 3	Finals, Match Play	3-7 p.m. ET (Live)

Golf Channel's NCAA Men's And Women's Golf Championships Broadcast Team:

- **Notah Begay**, On-Course Reporter for Men's and Women's Golf Championships (Member of the 1994 NCAA Team National Champions, Stanford University)
- **Billy Ray Brown**, On-Course Reporter for Men's and Women's Golf Championships (1982 NCAA Individual Champion, member of 3-time NCAA Team National Champions, University of Houston)
- **Steve Burkowski**, Golf Channel College Insider for Men's and Women's Golf Championships
- **Curt Byrum**, Tower Announcer for Men's and Women's Golf Championships (Participant in 1979 NCAA Men's Golf Championships, University of New Mexico)

- **Kay Cockerill**, Lead Analyst for Women's Golf Championships (Finished Fourth at 1986 NCAA Women's Golf Championships, 2-time All-American at UCLA)
- **Bob Papa**, Play-by-Play Commentator for Men's and Women's Golf Championships
- **Phil Parkin**, On-Course Reporter for the Men's Golf Championships (All-American at Texas A&M, participant in 1984 NCAA Men's Golf Championships)
- **Karen Stupples**, On-Course Reporter for Women's Golf Championships (Second Team All-American at Florida State University)
- **Lanny Wadkins**, Lead Analyst for Men's Golf Championships (3-time NCAA Division I Men's Golf Championships participant – 1969 (10th), 1970 (2nd) and 1971 (6th), Wake Forest University)

Golf Central News Team – Women's Championship:

- **Steve Burkowski**, Golf Channel's College Insider
- **Lisa Cornwell**, Host (University of Arkansas, 3-time All American)
- **Angela Hamann**, Reporter (University of Texas)
- **Paige Mackenzie**, Analyst (University of Washington, 3-time All-American)

Golf Central News Team – Men's Championship:

- **Steve Burkowski**, Golf Channel's College Insider
- **Ryan Burr**, Host
- **Angela Hamann**, Reporter (University of Texas)
- **Gary Koch**, Analyst (University of Florida, 1973 NCAA Golf Championships Runner-up and member of 1973 National Championship team)
- **Charlie Rymer**, Analyst (Georgia Tech, 4-time NCAA Men's Golf Championships participant)

Golf Central Announcing Haskins Award presented by Stifel Winner on Monday, June 1

For the first time, the Haskins Award winner will accept his award live on Golf Channel on Monday, June 1, on *Golf Central*. Since 1971, the Haskins Award presented by Stifel has honored the nation's outstanding male collegiate golfer as selected by his peers, coaches and the media. The 2015 Haskins Award winner also will receive an exemption to play in The Greenbrier Classic on the PGA TOUR (June 29-July 5).

Road to the NCAA National Championships News Coverage on Golf Channel

- Monday, April 27: NCAA Division I Women's Golf Regional Championships Selections Announcement airing live on *Golf Central* at 7 p.m. ET
- Monday, May 4: NCAA Division I Men's Golf Selections Announcement airing live on Golf Channel at 10 a.m. ET, airing within *Morning Drive*.
- Thursday-Saturday, May 7-9: *Golf Central* and *Morning Drive* will feature scores, highlights and interviews from the four NCAA Division I Women's Golf Regional Championships.
- Thursday-Saturday, May 14-16: *Golf Central* and *Morning Drive* will provide scores, highlights and interviews from the six NCAA Division I Men's Golf Regional Championships.

GolfChannel.com Digital Coverage

GolfChannel.com is providing comprehensive coverage leading up to and during the NCAA Division I Men's and Women's Golf Championships as part of *College Central* (www.GolfChannel.com/college). *College Central*, led by Jay Coffin, Ryan Lavner and Steve Burkowski, will be the source for all things NCAA golf, including tournament results, features and columns, video highlights and breaking news.

ABOUT THE NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 450,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.NCAA.org and www.NCAA.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

ABOUT GOLF CHANNEL

Golf Channel is a multimedia, golf entertainment and services company based in Orlando, Fla. Golf Channel, co-founded by Arnold Palmer in 1995 and now part of the NBC Sports Group, is available in more than 120 million homes in 83 countries and 12 languages around the world. Exclusive partnerships with the world's top tours allow Golf Channel to feature more live golf coverage than all other networks combined, as well as a programming schedule distinguished by golf's highest-quality news, instruction and original programming. Golf Channel's digital platforms, headed by GolfChannel.com, are the leading golf destinations on the Internet, delivering unmatched coverage of the world of golf. Fans are able to enjoy 24/7 live streaming of Golf Channel content through [Golf Live Extra](#) and select programming is simulcast via SiriusXM's PGA TOUR Radio. In addition, Golf Channel connects the world to golf through a wide array of digital services including [Golf Channel Mobile](#); [GolfNow](#), the world's largest online booking platform; [GolfAdvisor.com](#), a golf course ratings and review portal; the interactive [Golf Channel Academy](#) instructional app; and the [Golf Channel Am Tour](#), the world's largest amateur golf tour.

-NBC Sports Group-

Media Contact:

Jeremy Friedman
Golf Channel Communications
407-721-9752 c
Jeremy.Friedman@golfchannel.com